



*A professional organization that supports the advancement of women in international trade and business by providing networking and educational opportunities.*

Greetings!

Don't forget to register for our upcoming event!

In anticipation of the holiday season, we are pleased to invite you to a unique webinar opportunity with local Ottawa business owners.



The owners of **Stubbe Chocolates**, **Equator Coffee Roasters** and **KIN Vineyards** will join us to discuss the challenges and opportunities they are experiencing in light of new market realities.

**Date:** December 3, 2020

**Time:** 5:00pm

This event will be hosted virtually via **ZOOM**. In order to participate, please ensure you are registered with [info@owit-ottawa.ca](mailto:info@owit-ottawa.ca).

This event is a great opportunity to **support local** this holiday season! The following discounts will be offered to participants.



Equator Coffee Roasters is pleased to offer a 20% discount on all website and cafe purchases.

A purchase of \$30 or more at Stubbe Chocolates will include four complementary truffles (a value of \$10.50).



Spend 30\$ and get  
4 truffles on us

VALUE OF 10.5\$

KIN Vineyards will offer a 3% discount for the purchase of a case of 6-11 bottles or a 4.5% discount for the purchase of a case of 12 bottles or more. A list of wines available for purchase, along with tasting notes, is available [here](#).

Discount codes will be sent directly to registrants, along with the ZOOM invitation.



We look forward to seeing you on December 3!

Sincerely Yours,

The OWIT-Ottawa Team

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## Our Speakers

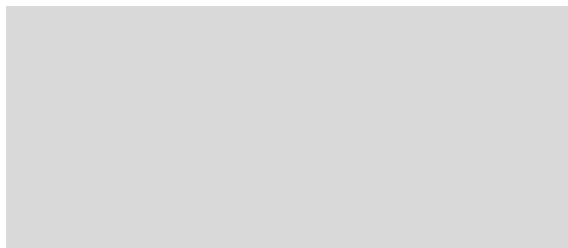
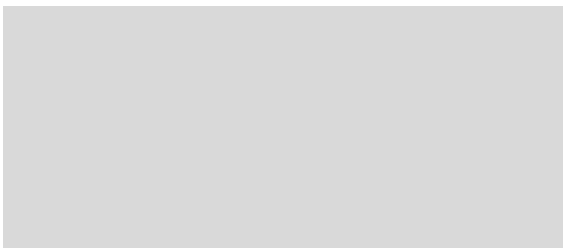
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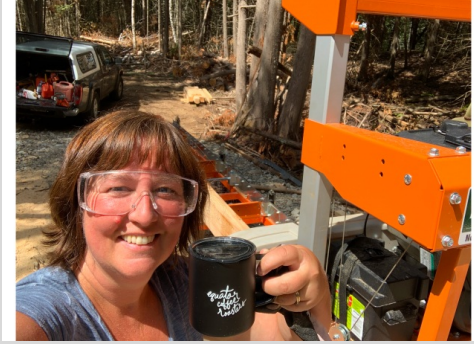


**Heinrich Stubbe**  
Owner  
Stubbe Chocolates

Heinrich is a German Chocolate and Pastry Chef. He moved from Meppen, Germany in 1989 and has since then been pleasing Ottawa citizens with the best Chocolates and pastries!

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**Amber Hall**  
Owner  
Equator Coffee Roasters

Our company values of quality, service and community have guided Equator to maintain exemplary standards of sourcing and philanthropy both locally and globally. Over the years, Amber has fulfilled almost every role at Equator at some point, but her current position involves primarily business development, financial analysis and project management. Amber is an active member on the board of SchoolBOX, a charity that Equator has been supporting since 2010 and through whom Equator has provided annual school supplies to thousands of deserving kids and built three classrooms for coffee farming communities in northern Nicaragua. On the home front, Amber is mom to four amazing kids and stays busy volunteering with her local church and developing a beautiful cottage cooperative property in North Frontenac where she has developed her newest skill as a sawmill operator.



**Shannon Hoops-Ripley**  
Vice-President  
Equator Coffee Roasters

It all started with a passion for justice and a degree that didn't lend itself to many job prospects. Nonetheless, she followed her passion, suspended pragmatism, said a little prayer (or many!), and completed a degree in Latin American and Caribbean studies. Lucky for her, in addition to keeping her interested, the degree became a gateway into a career that suits her remarkably well: coffee. She began by working for Cooperative Coffees in Montreal where she learned about the complexities of the coffee industry, traveled to coffee-growing countries, and was deeply inspired by so many incredible partners and colleagues in the CC family. In 2011, Shannon moved to Ottawa and carried on her work in fair trade, organic coffee at Equator Coffee Roasters, a community-based, family-owned (and as of 2019, a Certified B Corp!) coffee company. Like most small business employees, she's played many roles in the company: from bagging coffee to sourcing bags, answering phone calls to working through a rebrand, delivering beans to building budgets, her title is more of a formality than a description! Whatever task (or title) she's given, she's happy to never stop learning about business,

sustainability, and building bridges between the Global North and the Global South through coffee.

## Lorraine Mastersmith

Owner  
KIN Vineyards



Lorraine Mastersmith is a partner in Gowling WLG's Corporate Commercial and Capital Markets Groups. Her legal practice focuses largely on corporate and securities law, with an emphasis on assisting emerging and established companies across a variety of sectors with commercial agreements, mergers & acquisitions and capital raising. Lorraine is the Ottawa lead for the firm's Blockchain and Smart Contracts Group. She has assisted clients in raising hundreds of millions of dollars in financing from banks, angel investors, private equity and venture capital firms. With extensive experience in the listing of capital pool companies and the completion of qualifying transactions on the TSX Venture Exchange, Lorraine has acted as lead counsel on a number of public listings and subsequent financings.

Over the course of her career, Lorraine has served on both private and public company boards. She currently serves as an independent director and member of the Audit and Compensation Committees of Ross Video Limited. She is also currently on the board of the Diefenbunker Canada's Cold War Museum and serves on the Advisory Board for Elevate International. Past board service includes Thoroughbred Capital Inc. (TSXV: TBC.P) and Women Entrepreneurs of Canada.

Lorraine is actively involved as a Regional Ambassador Council member for Women Get on Board, an organization devoted to the advancement of qualified women to corporate boards. She also volunteers her time with the executive committee of the Ottawa Regional Cancer Foundation and the Queensway-Carleton Hospital Foundation.



## Shaun McEwan

Owner  
KIN Vineyards

A proven and effective leader with a history of progressive and expanding executive roles within technology companies. A values-based leader, with a collaborative style, effectively integrating strategic and operational initiatives serving both short term business needs and longer term strategic vision. Shaun has more than 30 years of

experience in finance and executive leadership positions in public and private high-technology companies previously holding the position of Chief Financial Officer at Quarterhill (and its predecessor WiLAN) where he was responsible for all financial and fiscal management aspects of Quarterhill's operations including

business planning, accounting, budgeting and financial reporting efforts. Prior to WiLAN, his position at BreconRidge Manufacturing Solutions was Chief Financial Officer where he was responsible for overall financial management. His accomplishments while at BreconRidge included leading private placement transactions that raised more than \$40 million and completing numerous corporate acquisitions.

Shaun holds a B. Com degree from Carleton University and is a Chartered Professional Accountant.

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