



A professional organization that supports the advancement of women in international trade by providing networking and educational opportunities.

OWIT-Ottawa Newsletter

Winter 2021, Vol. 9

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Upcoming Webinar:

Eager to learn more about exporting goods abroad? **Invest Ottawa's** next international trade webinar will teach you the basics: **Exporting 101 with Christian Sivière**, founder of Montréal-based import-export consultancy *Solimpex*

February 22
1:00 PM – 2:30 PM EST

Register [here](#).

OWIT International Webinars



To learn more click [here](#).

Greetings!

We reached an important milestone in 2020 - **OWIT-Ottawa's 10-year anniversary!** While we may not have celebrated together as planned, we were proud to bring you valuable opportunities throughout the year to share knowledge and expertise virtually.

Looking ahead, the OWIT-Ottawa team is hard at work to bring you more exciting events in 2021! We invite you to engage with us via [Facebook](#) and [Twitter](#) to stay up to date on upcoming webinars and events. We are also pleased to offer reduced 2021 virtual membership rates (see details below).

Thank you for your ongoing support. We hope that you and your family are safe and healthy.

Sincerely,
OWIT-Ottawa

2021 Virtual Membership

OWIT-Ottawa is pleased to offer revised virtual membership rates in 2021!

- General Membership (Jan to Dec): **\$50.00**
- Student Membership (Jan to Dec): **\$30.00**

We will credit members who have already purchased their 2021 membership with the balance, which will be applicable to

Contact Us

For any questions, comments or submissions, please contact us: info@owit-ottawa.ca

payable events in 2021.

Our Next Event

Mark your Calendars!

Please join us on February 25 to kick off the new year! We are pleased to host this event to connect you with OWIT-Ottawa board members and our broader community.



We will also be joined by Miriam Leung, Director, The Counsel Network. As we launch into the reality of a virtual 2021, Miriam will share strategies on how to effectively engage in virtual events.

Thursday, February 25, 2021
5:30pm - 7:00pm
[REGISTER HERE](#)

OWIT-Ottawa Mentorship Program

Whether you work for yourself, for a business or large organization, or you're trying to break into the field of international trade, OWIT-Ottawa's mentorship program could provide valuable opportunities to help you engage with the Ottawa trade community.

Tell us what you would like to see in a trade focused women's mentorship program.

As we move forward with our plans to launch this fall, OWIT-Ottawa will initiate consultations with our network and key partners very soon.

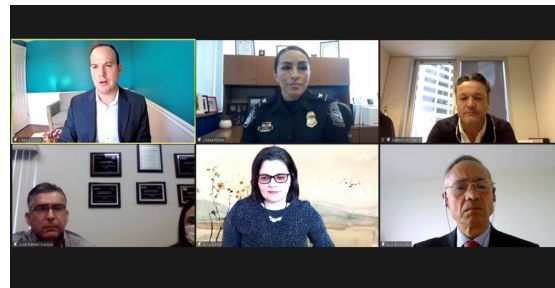
Should you or your organization wish to learn more, please contact Nathalie Bradbury, VP Strategy, OWIT Ottawa, at director@owit-ottawa.ca or at nbradburyjost@outlook.com

Ports-To-Plains: Building Bridges Between Mexico and Canada
Thank you for participating!

OWIT-Ottawa was pleased to co-sponsor *The Ports-To-Plains: Building Bridges Between Mexico and*

Canada webinar earlier this month. The event was a great success with 263 individuals participating live.

His Excellency, Juan José Gómez Camacho, Ambassador of Mexico in Canada and Paloma Villaseñor Vargas, Consul of Mexico in Del Río, Texas, offered introductory remarks. Guest speakers, including our very own **President, Anca Sattler**, discussed various topics including the Port-to-Plains Alliance and the further promotion of trade and commerce between Canada and Mexico in the context of the North American Free Trade Agreement (USMCA/CUSMA/TMEC).

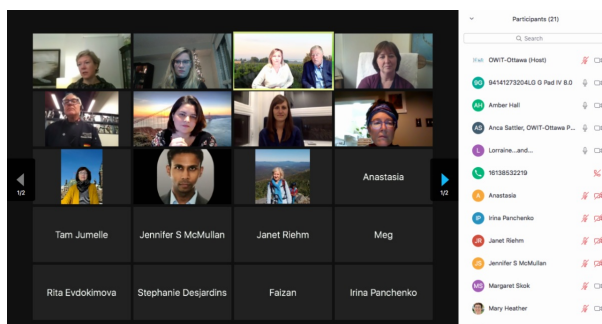


2020 In Review

We encourage you to read [CAPITAL magazine's](#) article in celebration of our 10-year anniversary.

In June, we were very pleased to host a virtual wine tasting with **Caroline Granger**, winemaker and founder of the [Grange of Prince Edward Estate Vineyard and Winery](#).

We enjoyed a stimulating discussion as Caroline shared her experiences as a successful entrepreneur and community leader while tasting delicious wines from her popular vineyard.



The owners of [Stubbe Chocolates](#), [Equator Coffee](#) and [KIN Vineyards](#) joined us for a holiday fireside chat. This was a great opportunity to connect with our local Ottawa businesses and learn about new market realities.



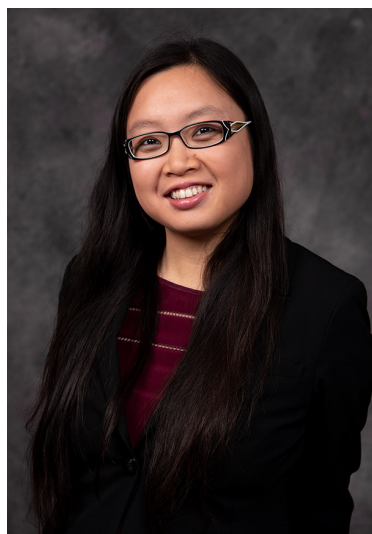
OWIT-Toronto Annual Export Awards

The 16th annual Export Awards were hosted virtually this year by OWIT-Toronto. Our President, **Anca Sattler**, was pleased to participate and honour this year's extraordinary award recipients.

Congratulations to all!

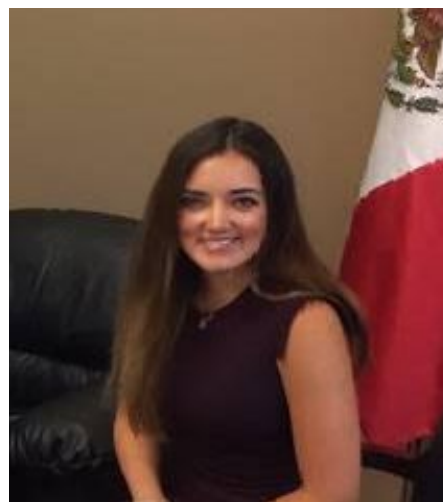
Thank you for your support!

Join us in welcoming Susana Lee and Gina Márquez



We are pleased to welcome **Susana Lee** to the OWIT-Ottawa Board of Directors!

Susana is an International Trade Lawyer and a Certified Customs Specialist at Cassidy Levy Kent (Canada) LLP, a boutique international trade law firm. She assists clients with trade remedies, customs, and government procurement matters before the Canadian International Trade



We are pleased to introduce our new Board Advisor: **Gina Márquez**, Trade & Investment Director, Embassy of Mexico in Canada.

Gina will advise the OWIT-Ottawa Board on diplomatic matters drawing from her valuable experience with the Embassy of Mexico in Canada as well as her work with recognized transnational companies. Most

Tribunal, the Canada Border Services Agency, and the Federal Courts of Canada.

Susana has been admitted to the Ontario and New York bars, and holds joint Juris Doctor (magna cum laude) and Master of Business Administration degrees from the University of Ottawa, in addition to a Bachelor of Arts and Science degree (first class honours) at McGill University.

recently, she was instrumental in organizing **The Ports-To-Plains: Building Bridges Between Mexico and Canada** webinar.

Gina holds B.A degree in Marketing, as well as a certifications in international Business from L'École Supérieure de Commerce in Rouen, France and for the Program of Leadership Development at Harvard Business School.

A Special Thank You

We would like to thank **Meg Angevine** and **Anastasia Semenova** for their tireless work on their respective OWIT-Ottawa board mandates. Both Meg and Anastasia have been with the OWIT-Ottawa Board of Directors for a great number of years and have contributed to the growth of OWIT-Ottawa in our community with their most valuable insights and energy in promoting our organization over the years. They stepped down from their duties on the Board in late 2020 but continue to be our members and trusted advisors.

Please join us in thanking both Meg and Anastasia for their fantastic tenure with OWIT-Ottawa and wishing them success and prosperity in the future.

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